

PARTYLAND CUSTOM BALLOON IMPRINTING

(Prices subject to change without notice)

DEPOSIT Any custom imprint order **MUST** be paid in full at the time the order is placed, unless special arrangements have been made with PartyLand (Daniel). Production will begin when payment is received.

ARTWORK Camera-ready, black and white art is required if a logo or insignia is to be used. Resizing is available. Art will appear as specified by customer. PartyLand is not responsible for proofreading or spelling corrections. Note: Fine lines and light copy can get lost on a balloon so art needs to be bold and clear. Art changes at the factory are billed at \$25.00 per hour.

PRODUCTION TIME For special print or a company logo / insignia, camera-ready art must be supplied before production can begin. It will take 7 to 14 working days for balloons to be imprinted and delivered. RUSH service is available at additional freight costs to and from printer.

FREIGHT Freight is billed at cost. Cost is determined by the weight of the order and will vary with quantities printed. Payment for freight is due upon delivery. Estimate: \$7.00 per 1,000 balloons-UPS ground.

PRINT QUALITY Standard / Offset imprinting is good. Regal / Screen is superior. Standard / Offset will allow the balloon color to bleed through the ink when balloon is inflated. Regal / Screen has a higher print quality and rarely has this problem.

PRICING: Refer to chart below: 2,500; 5,000 and 10,000 prices are **per 1,000 balloons**, based upon printing on standard / designer color balloons.

| Size and Print Type | 500 | 1000 | 2,500 | 5,000/m | 10,000/m | 25,000/m |
|---------------------|----------|----------|----------|----------|----------|----------|
| 9" Standard/Offset | \$96.00 | \$115.00 | \$110.00 | \$106.00 | \$100.00 | \$97.00 |
| 9" Regal/Screen | n / a | \$135.00 | 125.00 | \$120.00 | \$117.00 | \$115.00 |
| 11" Standard/Offset | \$109.00 | \$127.00 | \$123.00 | \$120.00 | \$115.00 | \$109.00 |
| 11" Regal/Screen | n / a | \$151.00 | \$139.00 | \$133.00 | \$130.00 | \$121.00 |

ADDITIONAL CHARGES: The following charges will be added to each order if applicable:

- \$45.00 **Silk Screen Charge:** Plate fee is for custom artwork (logo's, pictures) and is charged per each ink color. This is a **ONE TIME FEE**. Reorders of the exact same imprint will not be charged again. NOTE: for standard one color, block letter copy there is no plate fee. ANY changes to the plate will require a new plate charge.
- \$20.00 **Second Side Imprint:** per 1000. Puts the same or different imprint (would require new plate charge) on 2nd side of balloon.
- \$20.00 **Additional ink color:** per 1000.
- \$20.00 **Custom ink blend:** per 1000. For matching a PMS file color.
- \$20.00 **Crystal, Metallic and Pearl balloon colors:** per 1000.
- \$20.00 **Ink change:** per 1000.

BALLOON COLORS

- Standard Red, blue, green, yellow, orange, white, pink, sky blue
- Designer Peach, lavender, bright orange, lime green, bright blue
- Crystal Colors Red, blue, green, yellow, black, purple, fuchsia
- Metallic Silver, gold.
- Pearl White, red, blue, green, purple, pink, mint green, sky blue

INK COLORS

- Ink Colors Black, white, blue, green, red, orange, yellow, pink, purple, burgundy.